GUTS! the magazine with intestinal fortitude

NUMBER 1

..., the magazine with intestinal
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LEMON DROP IN INFINITY

Editorial
by Rob and Jeff

First and most important is our list of alibis on why we're almost two months late.

The major reason is the delay allowed us to present a much better issue. We probably could have had GUTS out in time but it might have been just another crudzine. As it is, I think we did quite well - especially for a first issue. We managed to get some photo-offset work done free. We're very grateful to Mr. Norman Morris, president of Lifetime Career Schools, for this, and this issue is dedicated to him.

We were also able to get the Evolutionary in the first issue which otherwise would have been in the second.

Our broken typewriter also delayed us, and you can see that the space key didn't work in some places.

We have now rounded up a few more contributors, so next issue should be out early--within two months.

We have decided to make our fanzine something everybody can contribute to. We have numerous sections which you readers can contribute to. The one thing we really want everybody to do is write on our issues. Then you can write letters about what you think of D.C., or debate what someone said about Marvel.

If you don't like writing letters, we have a cartoon corner. Anything is O.K., but preferably its something interesting to fandom.

We're having a long column on how to repair your comics next issue. All tips printed count as a contribution. All contributions get a free issue and a free ½ page ad.

We also need some articles. If you're interested in doing a column, send me an SAE.

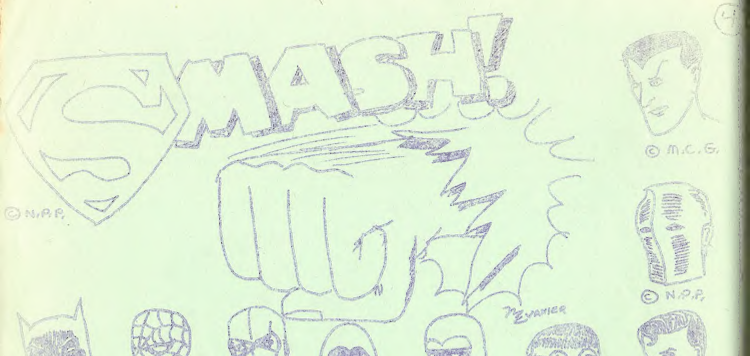
SO LET'S ALL OF YOU SEND YOUR CONTRIBUTIONS IN!!!!

It is always the response of the readers that determines the success of a fanzine. If thereaders of a fanzine do what they can to help along any fanzine, it would make a lot of difference in what they receive. If every one of you merely subscribed through issue # 4, the benefit to all of us would be fantastic. Knowing our circulation allows us to plan ahead further. We could come out more often, and always on time(to make up for the lateness of this issue, our next issue will be out early). We could work for a high circulation, and eventually go photo-offset. The other thing all of you can do is send in your comments on anything that appeared in this issue, or things scheduled for the next issue. By sending these things, we have a lot of material soon after the first issue is out. If the response is good enough, we could go monthly.

Next issues features are listed on the back cover. We urge you to subscribe now. Next issues material will be edited much more thoroughly, and typing errors should be almost non-existant/hah/ because we will have more time and a workable typewriter. Even if you don't see much you like for next issue on the back cover, there'll be a lot more. There'll be A special surprise for all Marvel fans-don't miss it!

Fannishly Yours,
Robert Gleason

P.S. Fanzine editors-We'll trade subs of our zine for any 20 page pluss or photo-offset zine! Send one issue for our look see-we will send at least 1 copy of Guts. Write about trading ad space! We'll trade with anyone! Write for info.



the Society for Magazine Appreciators of Super-Heroes!!

This club meets every Saturday, from 2:15 to about 4 o'clock. The main business is the discussion of comic books, either inTheir past, or of their future.

Membership Drive

Since the present membership is slightly less than twenty, it is desireable to gather new members. Ifyoure at all interested in comic books, rather than in trading them, you're QUALIFIED TO JOIN. WE HOPE to get some of the notable comic fans and pros in thearea to come and speak. With a small membership, this is not possible.

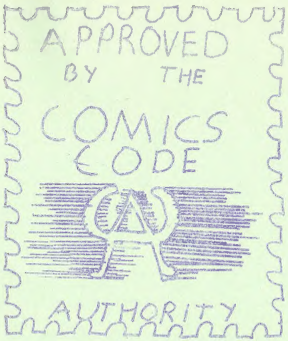
Come in for a meeting, and see what it's like. There's about an hour's time to trade. We meet at Palms Park, 2950 Overland Ave.(right next to the library).

For Further information call Bob or Jeff-VE9-4918

Look for great things in the future from this club.
FANZINE EDITORS-we're interested in starting a fanzine library-send in your fanzine for a copy of Guts, or, if you'd rather-the price of your zine(no zines over 40¢, please)

(5)

The Comics Code



This seal of approval appearsonly on comic magazineswhich havebeen carefully reviewed,prior to publication, by the Comics Code Authority, andfound to have met the high standards of morality and good taste required by th code. The code authority operates apart fwom any individual publ%shers and exerci%es independant judgment w ith respect to code-compliance. A comic magazine bearing its Seal isyour assurance of good reading andpictorial matter.

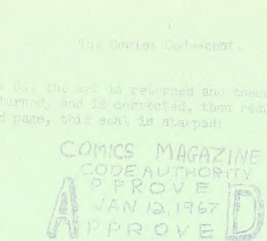
CMAA, Inc. 3[illegible] Park Avenue South,
New York, N.Y.

We know of thecomic code today asthe instrument of exedution of EC and Crime comics. Notice Part B, in particular line #5, which wipes out 90% of the EC's. Batman, Superman, Wonder Woman andmany other comics be - ing published today if all of thereforms put fortheby Dr. Wertham and his ilk were carried out. Indeed, if thereformers all h.d their way, comics would not be here, today.

The Comics code is an independant body of publishers that censor the comics, under thedirection of thechairman(usually a woman). This code was formed by thecomic publishers THEMSELVES. The Senate Subcommitee on Juvenile Delinquency was investigating the comics, andunless some action was taken by the comics themselves, they might have been forced out of business altogether. As it was, comics sales were in a bad slump until about 1962.

The original comicsart, after inking and lettering, is submitted to the Code Authorities, who check it to see if it complies with the Code.

If no history is cut, the art is returned and the comic printed. If not, the art is returned, and is corrected, then resubmitted. On the back of every approved page, this seal is stamped:



The following plea appeared in the Dec. 1954-Jan. 1955 issue of Tales From the Crypt #45 (the last or next to last issue). It was hopefully to convince the senate sub-committee that comics, particularly crime and horror, were not as terrible as they were considered by some people. E.C.

A S P E C I A L E D I T O R I A L

THIS IS AN APPEAL FOR ACTION!

THE PROBLEM: Comics are underfire..... horror and crime comics in particular. Due to the efforts of various "do-gooders" and "do-gooder" groups, a large segment of the public is being led to believe that certain comic magazines cause juvenile delinquency, warp the minds of America's youth, and affect the development of the personalities of those who read them! Among these "do-gooders" are a psychiatrist who has made a lucrative career of attacking comic magazines, certain publishing companies who do not publish comics and who would benefit by their demise, many groups of adults who would like to blame their lack of ability as responsible parents on comic mags instead of on themselves, and various assorted headline hunters. These are militant. They complain to local police officials, to local wholesalers,&to [illegible] their congressmen. They complain and complain and threaten and threaten. Eventually, everyone gets frightened. The newsdealer gets frightened. He removes the books from display. The wholesaler gets frightened. He refuses shipments. The congressman gets frightened.....November is coming! They start an investigation. This wave of hysteria has seriously threatened the very existence of the comic magazine industry.

WE BELIEVE: Your editors sincerely belive that the claim for these crusaders... that comics are bad for children is nonsense. If we, in the slightest way, thought that horror comics, crime comics, or any other kind of comics were harmful to our readers, we would cease publication and direct our efforts toward something else.

And we are not alone in our belief. For example((--Note: too numerous to mention--)) We also believe that a large portion of our total readership of horror and crime comics is made up of adults. We believe that those who oppose comics are a small minority. This minority is causing the hysteria. The voice of the majority....you who buy comics, read them, enjoy them, and are not harmed by them....has not been heard!

WHAT YOU MUST DO: Unless you act now, the pressure from this minority may force comics from the American scene. It is members of this minority who [illegible] the local retailers, who threaten the local wholesalers, who have sent [illegible] to the senate sub-committee on juvenile delinquency now investigating [illegible]

(continued on page [illegible])

IT IS TIME THAT THE MAJORITY VOICE BE HEARD!

It is time that the Senate Subcommittee hears from YOU....each and every one of you!

If you agree that comics are harmless entertainment, write a letter or a postcard TODAY ... to:

The Senate Subcommittee on Juvenile Delinquency, United States Senate, Washington, 25, D.C.

and in your own words, tell them so. Make it a nice, polite letter! In the case of you young people, it would be more effective if you could get your parents to write for you, or perhaps ad a P.S. to their letter, as the Senate Subcommittee may not have much respect for the opinions of minors.

Of course, if you or your parents disagree with us, and believe that comics ARE bad, let your sentiments be known too! The important thing is that the Subcommittee hear from actual comic book fans and readers or their parents, rather than from people who have never read a comic magazine in their lives, but simply want to destroy them.

It is also important that your local newsdealer be encouraged to continue carrying, displaying, and selling all kinds of comics. Speak to him. Have him speak to his wholesaler.

Whenever you can, let your voice and the voice of your parents be raised in protest over the campaign against comics.

But first.... right.... Please write that letter to the Senate Subcommittee.

Sincerely,
Your grateful editors
(for the whole E.C. gang)

It was the threat of this Senate Subcommittee that finally forced the comic book publishers to form the Comics Code.

Don't forget to see the comic strip on the Comic Code (humerous, of course) in the very next issue of Guts, the magazine with intestinal fortitude.

P.S. Don't forget to send in your suggestions for a new fanzine title. Thanx.

***** ***** ********** ********** ********** ***** ***** ********

C O M I C S A N D E T C E T E R A ' S F O R S A L E

Jeffrey Glucksman 10347 Monte Mar Dr. Los Angeles, Calif. 90064

Postage: 15¢ plus 2½¢ per comic.

F o R e I G n C o M i c S

Mi Gran Aventura #61------The origin issue of Metamorpho 20¢ SPANISH
Cuentos de Misterio #70---- With HAWKMAN 20¢ "
Tawa, El Hombre Gacela #246---- Tawa the Gazelle Boy 20¢ "
Donald Duck-------- 1953 comic with Donald Duck and Tokkie TOR 25¢ GERMAN
Stjarnmagasinet #7------ Polish comic-and-fact magazine with Joe Palooka, Tarzan, Mandrake, and fact stories $.45
Vexkans Aventyr #35---- German comic-and-fact magazine: Color cover is Superman. Inside: Superman, Barney Baxter, Popeye, Blue Beetle, and (get this) in full color, JUNGLE JIM by A L E X R A Y M O N D !!!!!!!! $1.15

M I S C E L L A N E O U S

Monsters to Laugh With #1, by Stan Lee (who dat?) 1964 only $1.25
ONE SHEET POSTER TO CAPTAIN VIDEO SERIAL. FULL COLOR #1 CHAPTER 1
1951 A REAL COLLECTORS ITEM Big, big 28"by40"
ALMOST 3½ F E E T/T A L L!!! ONLY $3.50
BIG LITTLE BOOK---Houdini's Book of Magic---1927---2pps. detached but still there-----sells for up to $8.00 my price - - - $3.50

G R A B B A G S Pre- and some after- code crime and horror comics for 15 for $3.25, or individually for $25¢@ my choice---large orders will definately include some Atlas.
1961 to date super hero comics---D.C., Charlton, Gold Key, Dell, ACG, etc. 15 for $1.20 my choice only---[illegible] tell me what you prefer and I'll try to comply.
1940-1949 Funny comics---- Quality, Fox, Better, D.C., Timely. 5 for $ .85

M Y C H O I C E Annuals all count as two issues.

CODE OF THE COMICS MAGAZINE ASSOCIATION OF AMERICA, INCORPORATED

Adopted on October 26, 1954, the enforcement of this Code is the basis for the comic magazine industry's program of self-regulation.

PREAMBLE The comic book medium, having come of age on the American cultural scene, must measure up to its responsibilities. Constantly improving techniques and higher standards go hand in hand with these responsibilities.

To make a positive contribution to contemporary life, the industry must seek new areas for developing sound, wholesome entertainment. The people responsible for writing, drawing, printing, publishing, and selling comic books have done a coomendable job in the past, and have been striving toward this goal.

Their record of progress and continuing improvement compares favorably with other media in the communications industry. An outstanding example is the development of comic books as a unique and effective tool for instruction and education. Comic books also have made their contribution in the field of letters and criticism of contemporary life.

In keeping with the American tradition, members of thisindustry will and must continue towork together in the future.

In the same tradition, members of the industry must see to it that gains made in this medium are not lost and that violations of standards of good taste, which might tend toward corruption of the comic book as an instructive and wholesome form of entertainment, will be eliminated.

Therefore; the Comics Magazine Association of America, Inc. has adopted this code, and placed strong powers of enforcemdit in the hands of an Independent Code Authority.

Further, members of the Association have endorsed the spirit and purpose of this Code as a vital instrument to the growth of theindustry.

To this end, they have pledged themselves to conscientiously adhere to its principle and to abide by all decisions based on the Code made by the Administrator.

They are confident that this positive and forthright statement will provide an effective bulwark for the protection and enhancement of the American reading public, and that it will become a landmark in the history of self-regulation for the entire communications industry.

code for editorial matter

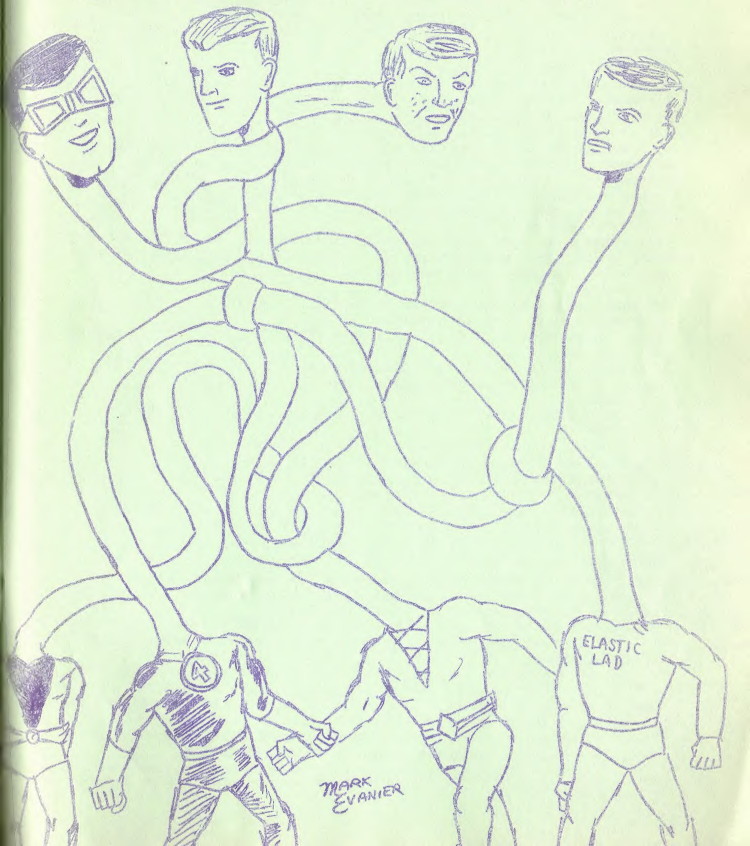
General Standards Part a

1. Crimes shall never bepresented in such a way as to create sympathy for the criminal, to promote distrust of the forces of law and justice, or to inspire others with a desire to imitate criminals.
2. No comics shall explicitly present theunique details and methods of a crime.
3. Policemen, judges, government officials and respected institutions shall never be presented in such a way as to create disrespect for established author0ity.
4. If crime is depicted it shall be as a sordid and unpleasant activity.
5. Criminals shall not be presented ac as to rendered glamorous or to occupy a position which creates a desire for emultion.
6. In every instance good shall triumph over evil and the criminal punished for his misdeeds.
7. Scenes of excessive violence shall be prohibited. Scenes of brutal torture, excessive and unnecessary knife play and gun play, physical agony, gory and gruesome crime shall be eliminated.
8. No unique or unusual methods of concealing weaponsshall be shown.
9. Instances of law enforcement officers dying as a result of a criminal's activities should be discouraged.

(Continued next page)

THE ELONGATED ELASTIC PLASTIC FANTASTIC MAN!

8



General Standards---- Part A; continued

10. The crime of kidnapping shall never be portrayed in any detail, nor shall any profit accrue to the abductor or kidnapper. The criminal or the kidnapper must be punished in every case.
11. The letters of the word 'CRIME' on a comics magazine cover shall never be appreciably greater in dimension than the other words contained in the title. The word 'crime' shall never appear alone on a cover.
12. Restraint in the use of the word 'crime' in titles or sub-titles shall be exercised.

General Standards Part b

1. No comics magazine shall use the word horror or terror in its title.
2. All scenes of horror, excessive bloodshed, gory or gruesome crimes, depravity, lust, sadism, masochism shall not be permitted.
3. All lurid, unsavory, gruesome illustrations shall be eliminated.
4. Inclusion of stories dealing with evil shall be used or shall be published only where the intent is to illustrate a moral issue and in no case shall evil be presented alluringly nor as to injure the sensibilities of the reader.
5. Scenes dealing with, or instruments associated with walking dead, torture, vampires and vampirism, ghouls, cannibalism, and werewolfism are prohibited.

General Standards Part c

All elements and techniques, not specifically mentioned herein, but which are contrary to the spirit and intentions of the Code, and are considered violations of good taste or decency, shall be prohibited.

Dialogue

1. Profanity, obscenity, smut, vulgarity, or words or symbols which have acquired undesireable meanings are forbidden.
2. Special precautions to avoid reference to physical afflictions or deformities shall be taken.
3. Although slang and and colloquialisms are acceptable, excessive use should be discouraged and whenever possible good grammer shall be employed.

Religion

1. Ridicule or attack on any religious or racial group isnewer permissable.

Costume

1. Nudity in any form is prohibited, as is indecent exposure or undue exposure.
2. Suggestive and salicious illustrabion posture is unacceptable.
3. All characters shall be depicted in dress resonably acceptable to society.
4. Females shall be drawn realistically without exmagerattion ofa any physical qualities. NOTE: It should be recognized that all prohibitions dealing with costume, dialogue or artwork apply as specifically to the cover of the comic magazine as they do to the contents.

Marriage and sex

1. Divorce shall not be treated humourously nor represented as desireable.
2. Illicit sex relations are neither to be hinted at or portrayed. Violent love scenes as well as abnormalities are unacceptable.
3. Respect for parents, the moral code, and for honorable behavior shall be fostered. A sympathetic understanding of the problems of love is not a license for morbid distortion.
4. The treatment of love-romance stories shall emphasize the value of the home and the sanctity of marriage.
5. Passion or romantic interest shall never be treated in such a way as to stimulate the lower and baser emotions.
6. Sex education and rape shall never be shown or suggested.
7. Sex perversion or any inference to same is strictly forbidden.

(Continued on next page)

CODE FOR ADVERTISING MATTER

These regulations are applicable to all magazine
Comics Magazine Association of America, Inc. Good ta
ing principle in the acceptance of advertising.
Liquor and tobacco advertising is not acceptable.
advertising of sex or
sale of pictures po
tion of nude or semi-nude pictures is prohibited.
Advertising for the sale of knives or weapons and facsimiles is prohibited.
Advertising dealing with the sale of gambling equipment or publications dealing with gambling shall not be accepted.
Words dealing with sex or sex organs shall not be used in the advertising of any products. Nude or semi-nude figures shall never be portrayed in such a way as to be offensive or contrary to good taste or decency to the best of his ability each publisher shall ascertain that all statements made in advertisements conform to fact and avoid misrepresentation. Advertisement of medical, health, or toilet products of questionable nature are to be rejected. Advertisements for medical, health or toilet products endorsed by the AMA, or the FDA shall be deemed acceptable if they conform to all other conditions of the Advertising Code.

Directors

John Goldwater.....President
Jack Liebowitz.....Vice-president
Martin Goodman.....Secretary
Leon Harvey.....Treasurer
Theodore Epstein, Edward Levy, George Dougherty, Maurice Hersh.. Printers rep.
Bertram Massbaum....Engraver's repres.
Sam Scheff.....Distributer's representative
Mrs. Buy Percy Trulock..Code Administrator
Henry Edward Schultz...General Counsel
Leonard Darvin.....Executive secretary

The basic principle underlying the operations of the Code Administration is that the review of the complete contents of a comic magazine before it is printed by an agency, the Code Authority, which operates apart from the individual publishers and which exercises independent judgment as whether or not the material meets high standards of morality, decency, and good taste as enunciated in the Code.

All elements or techniques not specifically mentioned herein, but which are contrary to the spirit of the code, and are considered violations of good taste or decency, shall be prohibited.

And so, here is the comics code for you to enjoy. Maybe it may never, or there are the closest words anybody may believe it for worse, we're stuck with it.

However, there is some chicanery of it being unenforced. Marvel and ages to get all around the code. For example, it is required for a comic to contain a certain number of pages unrelated to the main story in each comic in order to retain first-class mailing privileges. Many Marvel mags do not.

Next issue you will see, in replace of this tool, a report on the noted psychiatrist, Dr. Leonard Gluckson

COMICS FOR SALE by the inimitable

[illegible] do not collect large[illegible] comics from [illegible] them. I also do not sell any of my collection of [illegible]

FAWCETT

Capt. Marvel Jr. #27 [illegible]
[illegible] #40
[illegible] overnight #26.
[illegible] or 37½ 40
[illegible]
[illegible]
[illegible] $2.00
" " $.60
" #45,58 $.65@
Funny Animals #21,130 page
Giant(C) $.50@
Nickel Comics #3(C,pp.out)
Battlemen,warlock comp.
$.75
Family #34,30 $2.00@
#57 $.80

[illegible]tle #20 $2.65
#16 $2.75

[illegible]
#5'1940.NM's$8.50

[illegible]

KING

King #2(C,'40) $.85
[illegible]
All Americas #55-57 $3.50
" " #74-78,83,85,all
for $2.50@
" " #87,88 $2.40
" " #92 $2.50
[illegible]
Batman [illegible] $.75
" #6 $2.50
Star Spangled #22 $3.50
" " #85(Robin story
torn out,1st ish w/ Capt.
Compass) $25.00(C)
Leading #14 (Excelent cond.)
$6.75
Strange Adventures #6 $1.35
" " #12 $1.25
" " #76,80 [illegible]
[illegible] $.90
[illegible] $5.2[illegible]
[illegible] $.75
Boy Commandoes #19(2½ in.
diff cvr) $1.95
" " #28 $1.70
Adventure #68 $1.60
#100 1st Superboy
Green Arrow,Aquaman,John-
ny Quick $1.65@
#[illegible] Like same as above
[illegible] Knight)#[illegible]
[illegible] #8 [illegible]
" " #12 $3.50
[illegible] #26 $[illegible]
" " #6 $[illegible]
[illegible] $1.25
[illegible] $1.50
[illegible] 12.50
[illegible] (Careless,looks like
1939) $80
" #140,151 $1.80@
[illegible] 50
[illegible]
Jumbo #155,150 $85@
Adventures into the Unknown
" "#[illegible] $3.00
" " " "#2 $2
#3-5 $3.75@

QUALITY

Smash #75(no back co[illegible] 50
Blackhawk #2 $1.50
" #7[illegible] $1.00
" #[illegible] both [illegible] $[illegible]
2 different ish's Police [illegible]
$[illegible]
[illegible] $ [illegible]
[illegible] #11 $2.00
" " $2.00
Hit [illegible] $2.00
Dollman #2(C) $.65
" "(C)w/Dollgirl $.70
National #30 $3.60
Feature #108 $1.50(Dollman@
UNITED FEATURES SYND.
Sparkler #89(Tarzan) $2.25
Tip Top #92(C) $.80
" " #188(w/Tarzan,Peanuts)
$.80
[illegible]
Blue Circle #1 $1.90
Boy Comics #?(C, this is the
mous issue were C.B. fights
Iron Jaw. See Iron Jaw jaw-
less. Sells for $50 but C and
pp. out from funny story.)$5
Amazing Man or Stars and Stripe
[illegible] has the
[illegible] Eagle
[illegible] mark
[illegible] ref
[illegible]
$3.50
[illegible] $[illegible]
[illegible] Psyche y
Night #2 [illegible]
[illegible]
[illegible] $3 [illegible]
The [illegible]
Big Not [illegible]
[illegible] Crime-[illegible]
pages,('49) $.80
Forbidden World s #11(1st ish
[illegible]

WANTED

E.C.'s

Almost all Golden Age com
Horror movie material(mat
posters [illegible]

13

The following ad was scheduled to be in Oct.'

GOLDEN AGE COMIC PHOTO COPIES

25¢ @ plus 5¢ for postage and handling. My choice as to photo
Mostly super heroes.
I want to trade comics! Due to heavy volume of mail, please
enclose SASE with ALL correspondence

Thank you:

George Shwartz, 5470 North 68th Street
Milwaukee, Wisconsin 53218

PLEASE ALLOW 14 DAYS FOR DELIVERY-- THANK YOU

NATIONAL
PERIODICAL Publications,
Inc.

575 Lexington Ave.
New York, New York 10022
Plaza 9-5700

Mr. George Shwartz

Dear Mr. Shwartz:

In your letter of July 19th, you ask for permission to sell photocopies of pages taken from our comics magazines.

I am sorry to advise that this is strictly forbidden. While we do make arrangements of this type occasionally with royalty provisions we have already entered into various contracts and licenses which cover operations similar to yours; therefore, we could not consider any deal of this kind with you at the present time.

You also mention in your letter that others are doing what you request permission for. Whenever such cases come to our attention, we immediately take steps to stop it. We would certainly appreciate it if you would let us know whenever you come across any one selling copies of our material in any manner.

Thank you for writing us.

Sincerely,

Bernard Kashdan
Assistant Secretary

Well, what do you think of this??

---

advertisement

D. C.

I'M interested in buying DC's, only in good condition. I'm interested in Golden Age (pre-1950) and in the late '50s. Please send me all price lists, or prices on individual issues. I'm not interested in trading. Send all letters to: Bill Friedman / 10109 Troon Ave. / Cal. / 90..
Please send a Stamped, Self-Addressed Envelope with all letters

Now, a pleasant little story about a man who was full.

[illegible] by Jeff Gl[illegible]

My name is John [illegible] and my wife and I were the last humans on this new [illegible] serted planet, Earth. [illegible] when earth learned of a [illegible] from another [illegible] forces in the race for space and [illegible] and we [illegible] of Earth wandered off. [illegible]

[illegible] now, except wait for the end.

[illegible] Then, late the fourth night, it happened.

The invaders came.

[illegible] spotted us [illegible] looked around with their [illegible] eyes, and after a few seconds [illegible]

When I awoke it was [illegible] space ship, about an hour later. I knew we must've been in space, [illegible] as I stared out through a porthole. I looked around and saw [illegible] a very small, furniture-less room. I was still of course very hungry. [illegible] short time, an alien came in and I followed him out of the room when he [illegible] a seemingly-endless hall and turned into a large room with [illegible] Chairs were surrounding [illegible] and I figured [illegible] not long after, about [illegible] aliens came in and [illegible]

As you can see from these examples, there are a few basic types

scraps, tin, fats, wood, or buy war stamps. Victory gardens were also a

of this well encouraged to the country. This was themost popular

of saying.

rather than take one of the many jobs available because of the war.

The last type was pure propaganda. It offered encouragement,

the war was almost over, and to keep up the good work.

I'm sure that, after reading the previous war sayings, you will agree

that these are one of the most interesting and colorful areas of Golden Age

comic books.

DESSERT continue from page 14 by Jeff Gluckson

A few minutes later a long line of aliens came on carrying plates of

assembly was food. It was all set on the table, and when everyone else started

to eat I was too. It was good! After all, anything would probably be good

the alien. Two weeks of water and a little vegetables. So, I ate a whole dinner

with everyone else. I realized that I, John Sanders, once last man on Earth, was

friend of June Anders, father of D, was being treated to an alien feast. They were

real friendly! So thepeople who had left Earth really had nothing to worry

back. I figured they killed June only because she had attacked and injured one

of them. Still I didn't understand why they carried her away.

But now it's time for dessert. Let's see, this is a strange looking

to be a small sort of thin steak. Not too

of it in my mouth and ate it, but I bit into something hard and so took it out

of my mouth as I swallowed the meat. The thing seemed to look like a thick piece

of wire, coiled round, flat on the inside. I rubbed off some charcoal which

covered it and noticed it had a piece of glass on it. Well, I thought, I guess

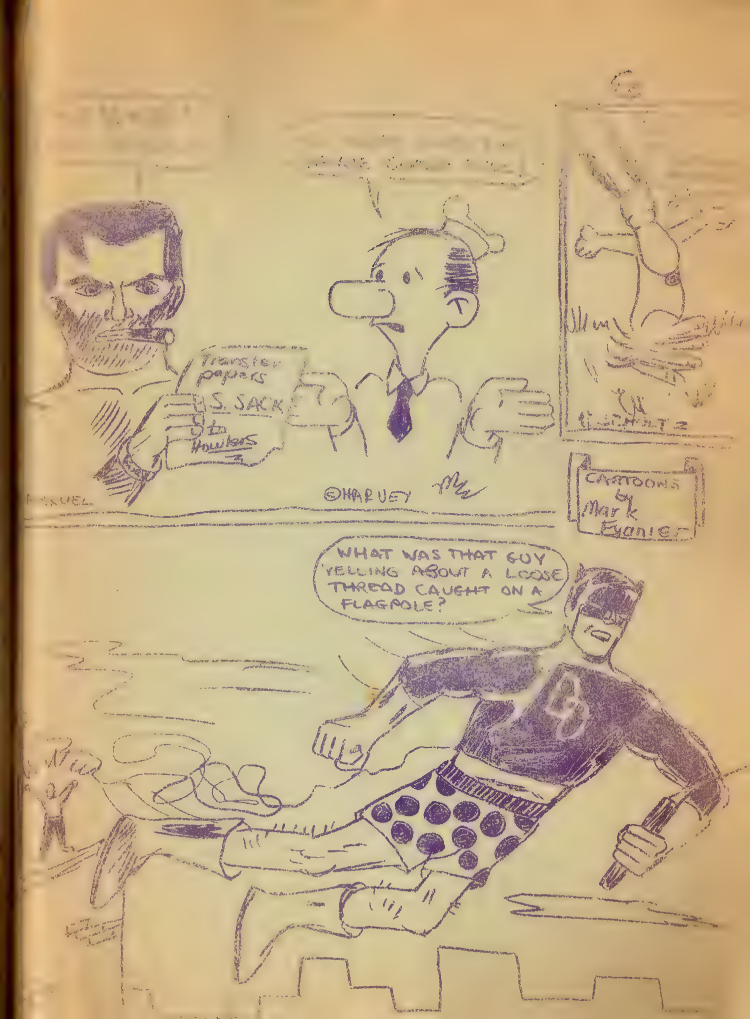
these alien chefs should be more carefull when they cook their desserts. The ta

seemed familiar, though as if I had eaten it before. I looked closer, and saw the

piece of glass was a diamond. The wire was a ring. A wedding ring. An inscrip

tion on it read- 'To June, forever yours; your husband John'.

revised by the author,


Transfer papers
S. SACK
to Hawkers
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CARTOONS by Mark Eyanier
WHAT WAS THAT GUY YELLING ABOUT A LOOSE THREAD CAUGHT ON A FLAGPOLE?

MARVEL COMICS -
Pro's and Con's

The following are different opinions by different people on what they like or dislike about Marvel Comic Books. We would appreciate all rebuttals, additions, etc., which you may send in the form of a letter to our letter column.

The Rise and Fall of Marvel

By George Schwartz

When Marvel started introducing super heroes into their mags, hardly anyone knew Marvel was around. A few sci-fi fans had been reading the old pre-super hero stuff for a while, and when the new characters came out, they passed the mags around to their friends, which is exactly how I found out about Marvel. Soon the Marvel boom had begun. Kids read the comics with new enthusiasm, eagerly awaiting the arrival of each month's new editions at the local newsstand or Candy Store. Fandom started on a large scale, and in a little while kids were forming Fantastic Four Fan Clubs and the like, pooling all their comics into a large collection in one of the members' basement. The people at Marvel recognized this new fandom, and soon letter pages were put into the mags to accodate the fan mail.

In time, even the "declared" D.C. fans were reading Marvel Mags. Marvel appeared to be the first big threat to D.C. in years. Marvel enjoyed a success that no other comp ny had even hoped of achieving for a long time. But then the Marvel people started fooling around with their success. They began writing 20-page farces, rather than normal super-hero stories. The old candid humor hadn't been bad, but when the good guys started cracking jokes (bad jokes, at that) between every wallop they gave or recieved during a fight, reading became unbearable.

By 1966, the artists who had made the comics as great as they were were pushed aside. New artists with little imagination and even less talent were given the chores of drawing the most unique characters in comicdom, a feat which these newcomers couldn't hope to achieve. So many of these second-rate artists were introduced that a couple of the comics ended up having as many as six or seven artists a year.

These and other reasons have destroyed the quality that Marvel at one point had. As many others in fandom, I have lost faith in Marvel comics completely. They're not impressing me at all with cartoon shows on T.V., and I certainly don't care for the "high camp" toys that they're trying to sell off the M.M.M.S. pages in the back of each mag. I've lost interest in Marvel, and at the rate they're going, I'm sure to, as many Of my friends are and have, drop Marvel completely.

There is little doubt that the high rising prices for Marvels these days is the same reason for the high price on any certain comic that is in demand. There is an ever growing number of new collectors coming into Fandom and most of them seem to be Marvel collectors. They come in flocks and spend their last penny on items like SPIDERMAN #1, F. F. #1, and TALES TO SUSPENSE #81, all comic books which sold for only 10 and 12 cents just a few years ago.

Comic books are a booming business!! Why dealers are even starting to advertise in the comics they sell! Marvels lead the selling list because they are good! Under Marvel's roof in the past few years has been some of the finest artists around, WOOD, ORTIZ, ADKINS, COLAN, HECK, AYERS, ROMITA, AND BIG KING KIRBY!! And as for plots and story, no one can beat ol' STAN LEE! Yep, MARVELS about the best around and so why shouldn't collectors buy them? It makes them happy and it makes us big mean comic sellers rich!! What more could you ask for??

Ray Ware

made reading Marvels unbearable.

The company sinks to cheap gimmicks to make more money. T[illegible] the stories are continued, especially when [illegible] through half a dozen issues. It makes the plot so drawn out that [illegible] very little taking place in the issue. It is well known that Marvel [illegible] published by many different companies(Atlas, Mon Pariel, Leading, Zenith, Canam, Vista, etc.). This merely saves tax money for the money-grubbing company. Marvel also has the Merry Marvel Marching Society. Look at the old clubs "Super-Man of America", "Capt. Marvel", "Junior G-Men", "Junior Submariner Corps". These clubs only cost a dime to join. Marvel wants ten times that much!

The quality of Marvels have also gone down. Most of Marvel's really good artists such as Orlando, Binko, and Wood have left. The villains are [illegible] used over after they have been bumped off for good (such as the Mandrake and Magneto). Also, there is too much corn when the hero is fighting. It goes much, PUM, [illegible] PUM, POW, PUM Kick, PUM, Pum, POW PUM, PUMPUMPUM, then the fans [illegible] a whole mess of puns when the villain is defeated.

This may sound like a harsh review, but I feel Marvel still are about the best comics around today. Some of these faults, such as little happening because of continued stories, aren't bad at all when you consider some other companies have NOTHING happening to change their character stories. continued stories or not. However, I would rather read a good 1938-44 super-hero comic than most of the newer Marvels.

J. Glu ckson

(Ed. Note- the opinions presented here are not neccessarily those of this magazine)

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Thank you,

B R U C E S C H W E I G E R

How the Comics Are [illegible]

The method of writing and executing a script are quite [illegible] ings, and dialog.

After the script is done in pencil on [illegible] times the size of a comic page. [illegible] The color isn't put directly on [illegible] The lettering is done before this.

[illegible] and sliced [illegible] to form the cover [illegible] do the actual printing. These are then run off on presses.

[illegible] this is done by machine, you can often find 3 or 4 staples (or none), and more than one cover. The comics are then distributedby different d distributors. Look at the closest comic. You'll see the "Wind", probably surrounded by a blot that looks like theoutlinecof North [illegible] On the West Coast,it's the Sunset Distributing House that delivers comics in disgraceful conditions

Most of the information used in this article was taken from Adventure comics, # 121, October, 1947.

The major purpose of this article is to have everyone of you who lives on the West Coast to write to the Sunset Distributing [illegible]

//eds note-you'll never guess how we connected this campaign to "How a Comic is Made"//

C O M I C S

[illegible] are in very good to fine condition [illegible] otherwise stated

SYMBOLS: M-Mint CPL- Center page loose

Add 2¢ postage per comic and 25¢ insurance if wanted

QUIZ #34 $3.50 MASTER #33 NM $4.50

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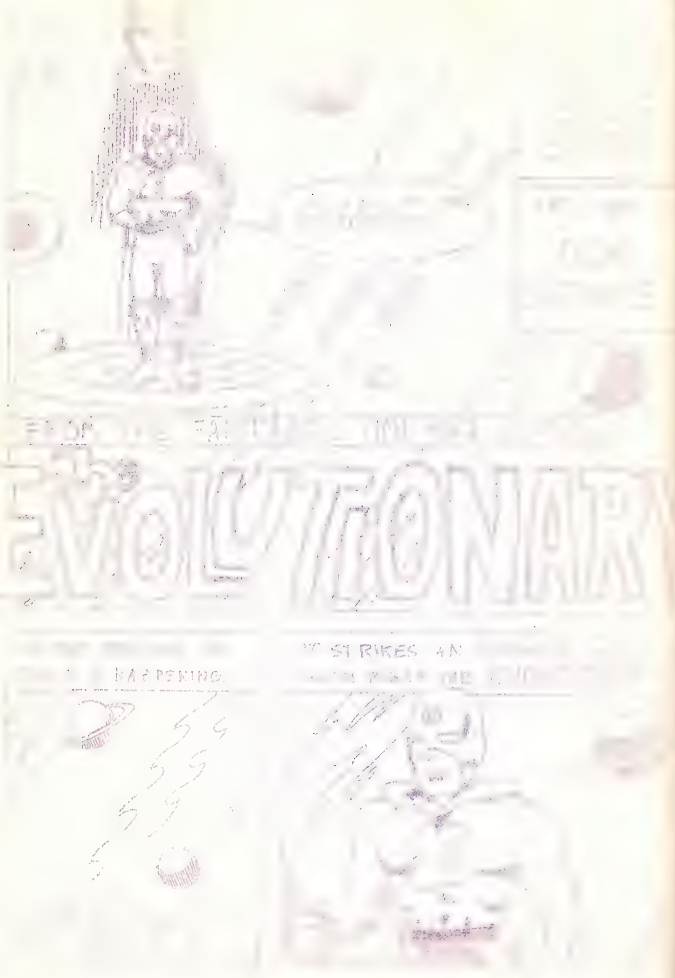
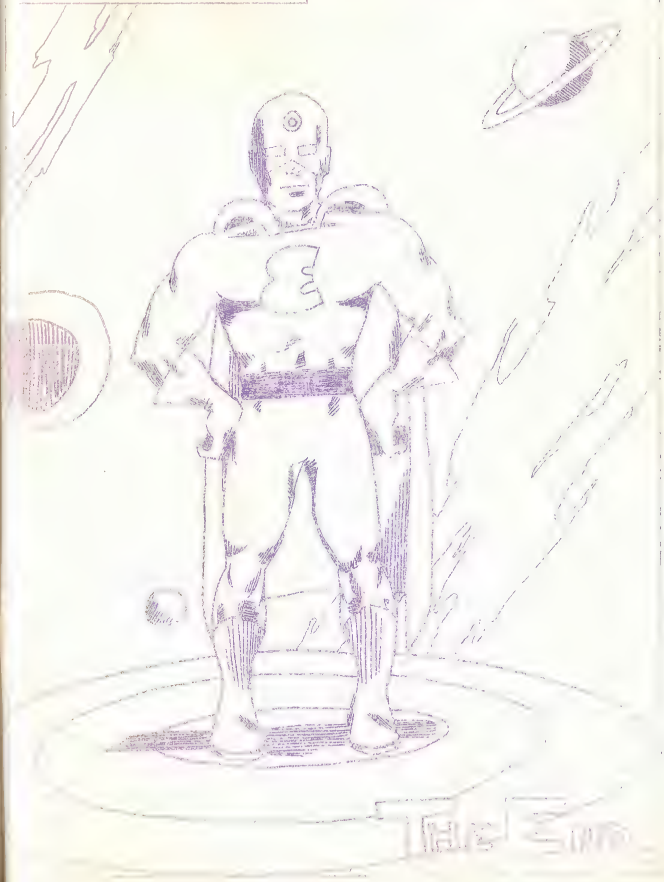

EVOLUTIONARY

SO THE EVOLUTIONARY SCALE YOU ARE SEE
AND SHALL SOON RISE...



[illegible]

The following comics are for sale. Please include [illegible] for postage [illegible] [illegible] [illegible] very good, g = good [illegible] [illegible] back cover [illegible] [illegible] through number 4, all [illegible] mint condition.

AVENGERS 4g-60¢, 5mm-50¢, 10mm-45¢, [illegible]-40¢ [illegible]-35¢@, [illegible] 26m-25¢, 31m-25¢. BATMAN 164-166[illegible]-40¢@ 171m-35¢, [illegible]-25¢. [illegible] (origin of Teen Titans)-50¢, 57vg (origin of Metamorpho)-50¢, 60m (Teen Titans)-[illegible], [illegible] Black Canary)-40¢. DAREDEVIL [illegible]-50¢@, [illegible]m-45¢, 11mm-35¢, 12m-40¢ [illegible] corner of cover torn off)-25¢, 23m-30¢. DETECTIVE 328m (death of A[illegible] [illegible]-50 [illegible]m-45¢, 339pm-5¢, 342-343m-35¢@, [illegible]m-30¢. FANTASTIC FOUR [illegible]vg-90¢, [illegible] 20 32mm-50¢, 33mm-50¢ 36-41mm-35¢@, [illegible] 50-46m-[illegible] [illegible] FANTASTIC FOUR ANNUAL 2mm-$1.00, 4m-50¢. [illegible] 141pm-5¢, 142mm-50¢, 150-50¢ 157m-40¢. FORBIDDEN WORLDS 125mm (origin [illegible])-35 GREEN LANTERN 24vg-40¢. HAWKMAN 1vg-50¢, 3mm-45¢, 7mm-35¢. J.L.A. 30[illegible] 12 (coupon cut from back cover)-35¢. MARVEL COLLECTORS' ITEM CLASSICS [illegible]-40¢ [illegible] 2m-75¢, 3m-50¢. MIGHTY CRUSADERS 1vg-10¢. MYSTERY IN SPACE 70vg-60¢, [illegible] 35¢, 84m-35¢, 87g (first of Hawkman series)-40¢, [illegible] 88m-35¢, [illegible]mm-30¢. [illegible] ORIGINS ANNUAL 2m-50¢. SGT. FURY 16mm-40¢, 26m-30¢. SGT. FURY ANNUAL [illegible]m-65¢ [illegible]-50¢. SHOWCASE 56vg (Doctor Fate & Hourman)-40¢. SPIDER-MAN 23pm-5¢, 26pm-5¢, 29m-40¢, [illegible] 31m-35¢, 41-43mm-30¢@, 45m-30¢. SPIDER-MAN ANNUAL 2m-75¢. STRANGE ADVENTURES 156vg-40 190m-25¢. STRANGE TALES 126mm-50¢, 130m-40¢, 134m-40¢. 136-138m-35¢@, 140m-35¢, 144-30 SUPERBOY 125m-30¢. TALES OF SUSPENSE 64c-5¢, 73m (1st Colan art on Iron Man)-35¢. TH[illegible] 101mm-50¢, 102c-5¢. THOR ANNUAL 1m-65¢, 2m-50¢. TALES TO ASTONISH 54c-5¢. UNDERSEA A[illegible] 1m-25¢. X-MEN 12m-40¢, 15-16m-30¢@.

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An amateur comic book, pubbed by co-editors Don Dagenais and Gary Hood! The strip features LUX, the hero with control over light! Writing is done by Gary Hood, art by Don Dagenais, whose art has appeared in such mags as Bombshell, Web-Spinner, Heroic, and...this one you're reading! Also included are a lettercol and a strip-zine review. Printing is done by Xerox (a process second only to offset). Price is 25¢ (3rd class mail) for issues #2 and #3; 15¢ for #1!!

FAN SCENE

An article zine for the fan o[illegible] Second Heroic Age. This zine for the newer fan, or the old interested in the new comics. tures two regulars: Hood's Ha[illegible] a general col by Gary Hood; Pen and Pencil Palaver, for a[illegible] fans, by Don Dagenais. Other tributors include Bud Plant, [illegible] Blair, Jr., Mike Benton, John and others. If you like artic[illegible] cols, and reviews of today's c[illegible] then FAN SCENE is for you! Pr[illegible] ing is Xerox. Price is 25¢ f[illegible] sues #2 and #3; 15¢ for #1!!

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CONTRIBUTORS: We need contribs, mainly articles, reviews, and illos, for FAN SCENE. [illegible] would like to contribute send a sample of your work to Don Dagenais. Contributors get free ½ page ad space and a free copy of the ish in which their work appears.

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note- when the word Mint is used to describe BLBs, it is not to be taken
lightly. These BLBs hardly look like BLBS, so perfect is their condition.

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28

Dear Mr. Lee,

This letter was written to inform you that the "Marvel Age of Comics" is over. In a previous issue of one of your comics, we readers were informed that the Marvel age was the result of your having doubled your circulation in the period of one year.

Since you are no longer doubling your circulation yearly, by your definition you no longer are in the Marvel Age". In addition, since Charlton has doubled it's circulation in the past year, by your terms it is officially the "Charlton Age of Comics".

In the last installment of "Stan's Soapbox" you explained that the Marvel's circulation is lower than that of some other companies, it's readers are of higher intellectual caliber. Though I partially agree with this, your competition is quite peeved. I know for sure that DC is no longer going to take these insults laying down. A friendly needling may result in a lawsuit. Remember Captain Marvel!

Yours truly,

Robert Gluckson

Robert Gluckson

NOTE: I sent this letter in to Marvel Comics Group just a few days before we're publishing Guts. I just received a no-prize for this in the mail today. If it's printed, all you readers will have a 3 month scoop on something happening at Marvel. wow!?

Advertisement continued from page 27

Will trade Marvels for Charltons- Will trade on a one to one basis-you may list the type of comic you want and I'll try to comply. Write about selling complete collections of new Charlton. CHARLTON SUPER-HERO ONLY

If you're interested in any things on this or the previous page, but you think my prices are too high, write and I may take your offer. Of course, if anyone orders it, I won't take your offer!

Send ALL ORDERS TO ROBERT GLUCKSON, c/o this magazine, and please enclose a SELF-ADDRESSED ENVELOPE.

Write about prices for MARVEL MINI-BOOKS. I CAN SUPPLY [illegible]

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On all orders- includes 25¢ postage on all orders, plus 2¢ ea for every comic. Insurance is 20¢ extra. Dont forget Zip code or SAE.

Don't forget, we need your contributions. If you have anything to say, write in to our letter page, or the section of our fanzine that interests you. If you don't write in and tell us what you like or dislike, we can't know what to change.

Next issue there'll be about a page on news tips and interesting un-(unusually)facts on comics or comic fandom. Write in any of these you can think

For example-

Did you know that Marvel is now 5th in total circulation?

Don't know what CAPTAIN AMERICA, FALCON, GHOST [illegible] SPIDERMAN

We weren't exactly sure what we would do with this last page. We had finally decided to leave it blanks. It is for this reason we left this page out in the table of contents. In the end, we decided that we would use this page to correct any mistakes we overlookedbefore printing.

Page 9 is labeled page 8. That means there are two page 8s.

We also leftout our ad rate. It is: 5 cents a line 45 cents ½ page-13 lines ½ page-80¢ full page-$1.50 Ready sheets-25 cents

Our circulation next issue will be 150-200 We will have quite a few off-set pages in the next few issues-so subscribe before the price of Guts changes!

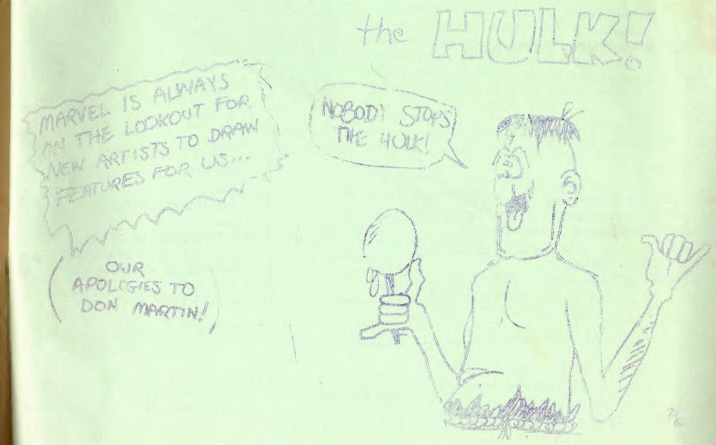
Due to an over sight, we couldn't mention that this issue is dedicated to Mr. Norman Morris, president of ~~the~~ Lifetime Career School.

We also forget a few Continued on page-blanks. Sorry. Won't be here in the next issue.

The place to write to complain to the Sunset News Service(who distributs comics on the West Coast): Sunset News Service 125 N. Westmoreland Ave. LA, Calif.

1940s D.C.s AND TIMELYS CENTS EACH!!!!!!!!!!

WOULD BE a great deal if I had any, but I don't. But I do have a lot of 1940s Archies, Peps, Laughs, etc. Send 15 cents for catalogue. I also have Archie series grab-bags 20 for $1.50 (wtof U.S.A1 #1.80. All post paid - I buy Superman comics from the early fifties. Barry Siegal 9300 Kirkside Road LA Cal 90035


the HULK!
MARVEL IS ALWAYS ON THE LOOKOUT FOR NEW ARTISTS TO DRAW FEATURES FOR US...
OUR APOLOGIES TO DON MARTIN!
NOBODY STOPS THE HULK!

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